



## **nbn**<sup>™</sup> Business Fibre Initiative

**nbn** has launched the **nbn**<sup>™</sup> Business Fibre Initiative to help advance the digital capability of businesses across Australia. We're investing to deliver on-request\* upgrades to business-grade fibre to more businesses than ever before.

- **nbn** is offering business **nbn**<sup>™</sup> Enterprise Ethernet to service providers with no up-front build costs for an estimated 90% of business locations within the **nbn**<sup>™</sup> network footprint. Plus, if you sign for 3 years to a business **nbn**<sup>™</sup> Enterprise Ethernet plan, there's no up-front connection costs.\*\*
- **nbn** will create up to 240 **nbn**<sup>™</sup> Business Fibre Zones nationally, including 85 regional centres.
- All business premises – estimated in excess of 700,000 nationally – within these Fibre Zones will have access to **nbn**'s premium-grade business offering, Enterprise Ethernet, at the same wholesale price as capital city centres.
- Boost for health services with 14 **nbn**<sup>™</sup> Business Fibre Zones to be centred around major hospitals and health facilities, with 11 of these zones to be included in the first release.

\*business **nbn**<sup>™</sup> Enterprise Ethernet is available in the **nbn**<sup>™</sup> Fixed Line network footprint and at limited premises served by the **nbn**<sup>™</sup> Fixed Wireless and Satellite networks. Costs may apply; customers should contact their preferred service provider to ask about availability and any fees and charges that may be applicable.

\*\***nbn** is a wholesaler and does not control costs charged by service providers. Customers should contact their preferred service provider to ask about any fees and charges from their provider that may be applicable. This offer is not available for premises that have complex connections and for most premises in the **nbn**<sup>™</sup> Fixed Wireless or Satellite footprints. Further costs will apply to premises outside of the eligibility zone.

With the COVID-19 pandemic highlighting the value of online collaboration and cloud-based tools, the Business Fibre Initiative will help businesses across the country that are becoming more reliant on digital technologies.

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**Why should businesses take up business nbn™ Enterprise Ethernet?**

Enterprise Ethernet is our flagship fibre product, with a 99.95% network availability target for service providers. It's robust, reliable and scalable, and has been designed to meet MEF standards. With the digital landscape constantly transforming, and many businesses relying daily on video conferencing, off-site server connections and cloud-based applications, network reliability is critical – and that's where Enterprise Ethernet delivers, providing access to high-performance fibre across the country. The product also gives providers the ability to scale network solutions – helping your customers to be more productive, collaborative and innovative.

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**What is nbn doing to help service providers share the benefits of the nbn™ Business Fibre Initiative?**

- End customers can use the **nbn™** website after the launch to identify where **nbn** is offering business **nbn™** Enterprise Ethernet to service providers with no up-front build costs for an estimated 90% of business locations within the **nbn™** network footprint.
- business **nbn™** case study program – a nationally funded program promoting service providers, detailing how they have helped customers utilising the business **nbn™** Enterprise Ethernet solution.

**Reach out to your account manager today for more information about this exciting new national initiative.**