

# COMPUTERWORLD



## Editorial Calendar

**NOTE:** The dates and content of the features listed are subject to change at the discretion of the editorial team.

**Advertising close:** 7 days prior to issue date / PR deadline: 7 weeks prior to issue date

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## 2008 Features

Issue Date	Ad Close	Features	Events/Bonus Distribution
January 23	January 11	Forecast 2008	
		Focus: Data Centre	
		Spotlight: Security	
		Training/Certification	
February 6	January 25	Spotlight: Servers & Data Centres	Enterprise 2.0 Executive Forum, Feb 19th
		Hot Technologies for 2008	
		Software	
February 20	February 8	Storage	
		Enterprise Software	
		Security Risk & Reward	
		LANs & WANs	
		Training/Certification	
March 5	February 22	Spotlight: Mobile & Wireless	
		Computerworld's Top 10 Green Companies	
		VoIP & Convergence	
		Desktop Management Tools	
March 19	March 7	Security	
		Spotlight: Servers & Data Centres	
		Wireless & Mobile	
		Training/Certification	
April 2	March 21	Spotlight: Storage	
		Data Centre	
		Preventing Data Loss	
		Software	
April 16	April 4	Spotlight: Enterprise Software	
		Special Report: Storage	
		Security for 2010 and Beyond	
		Network Management	
		Training/Certification	

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## 2008 Features

Issue Date	Ad Close	Features	Events/Bonus Distribution
April 30	April 18	Mobile & Wireless	
		Special Report: Security	
		LANs & WANs	
		VoIP & Convergence	
		Training/Certification	
May 14	May 2	Going Green & Getting Mean	AusCERT, 18th — 23rd May
		Servers & Data Centres	
		Spotlight: Networking	
		Guide to Video in the Enterprise	
		Security	
May 28	May 16	Storage	
		Spotlight: Enterprise Software	
		Data Centre	
		Special Focus: Software	
		Careers: 10 Hot Tech Skills	
		Training/Certification	
June 11	May 30	Mobile & Wireless	
		Spotlight: Security	
		Network Management	
		Storage of Tomorrow	
June 25	June 13	Special Report: Servers & Data Centres	
		LANs & WANs	
		VoIP & Convergence	
		Training/Certification	