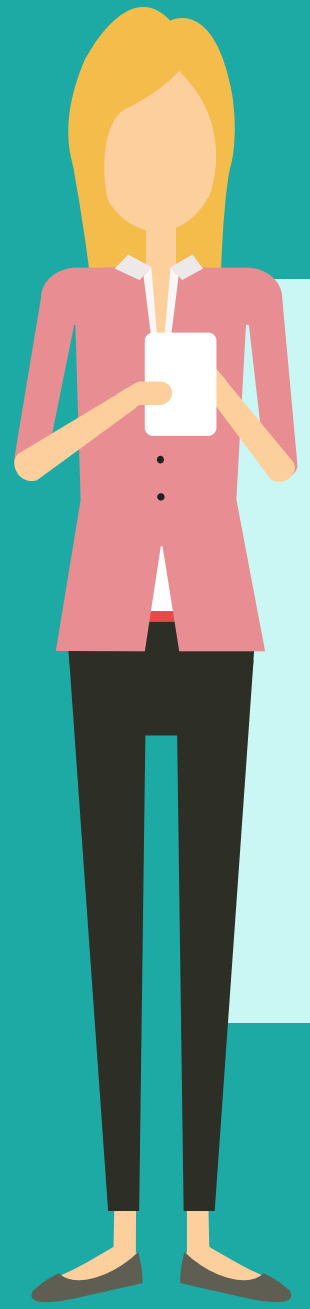
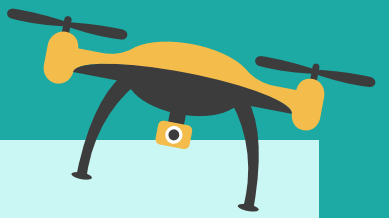
How do we increase our capacity to adapt to a world of accelerated change?

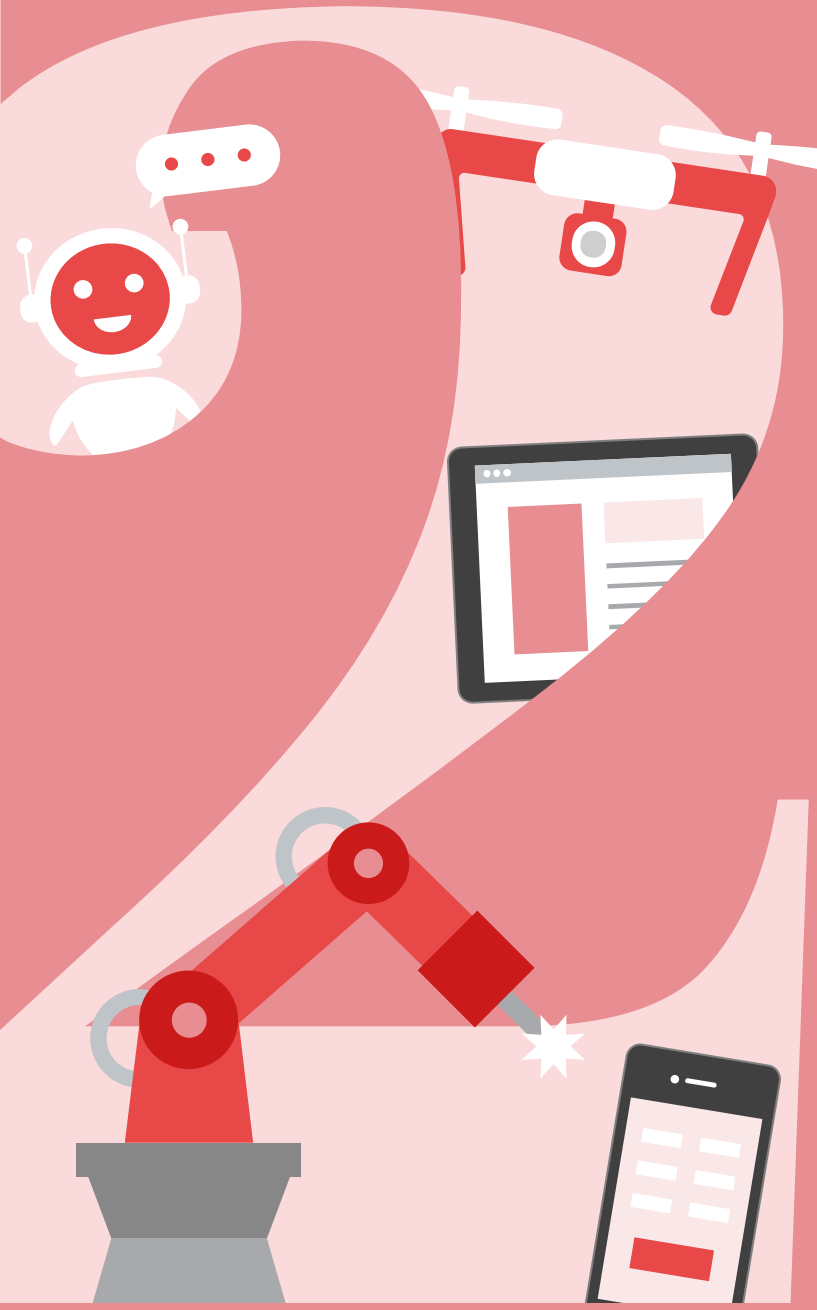
Capitalise on **Millennial Youthquake***

2 billion (18-35 years) of the most highly educated, media saturated and diverse generation ever.





They have become a **global lead indicator** for social, political, cultural, economic and technological development.



Master the 4th Industrial Revolution

Augmenting our physical, digital and biological worlds – characterized by emerging technological breakthroughs such as Artificial intelligence, robotics, the IoT, autonomous vehicles, blockchain, 3D printing, materials science, augmented realities, energy storage, quantum computing, neurotechnologies, biotechnologies and nanotechnology.

Today's digital challenges

- **1/3** industry revenue at risk from disruption
- Only **8%** of executives believe their current business model will remain viable
- Only **24%** of digital transformations create value
- **50%** of current work activities automatable

Are organisations ready for the fourth?

- Only **14%** ready for its social, strategic, talent and technological impact
- Only **24%** of c-level execs feel they can influence their organisation
- Only **25%** of them are confident they have the right workforce and skills

The future global benefits

- AI could drive global GDP gains of **US$15.7 trillion**
- Blockchain could create up to US **$85B** in payments and capital markets
- IoT could drive **US$14 trillion** in GDP growth
- 3D printing could drive **US$250 billion** per year in GDP growth

Youthquake 4.0

Further discover how Millennials and the 4th Industrial Revolution, collectively influence the way we think about our social, cultural, economic and technological future.

Buy it here