

ARN Online Vendor Directory

ARN is launching an online Vendor Directory to complement to its hugely successful online Distributor Directory. Extremely high records of traffic have been recorded across the Distributor Directory and we anticipate the same response to the Vendor Directory. Ensure your company's visibility in this comprehensive online directory within ARNnet, the channel's #1 preferred website.

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The ARN online Vendor Directory is tightly integrated into the ARNnet website offering exposure to 40,000+ unique visitors each month. ARNnet is the daily resource resellers turn to for news, analysis and a place to source distributors using the Distributor Directory. With the launch of the ARN vendor directory, resellers can now turn to ARNnet to research vendor partners by both company name and market segment.

The vendor directory will allow for numerous points of entry providing maximum exposure.

SITE SEARCH Readers can search for your company profile through the Vendor Directory search option which is clearly displayed on every page of the ARNnet site.

ARTICLE LINKS Every news article that is related to your company based on market segment or by actual company mention will include your profile link at the end of the article. This delivers leads from readers who may not specifically be seeking your company information but are interested in the market and products your company delivers!

DISTRIBUTOR DIRECTORY LINKS Once a vendor has signed on to the Vendor Directory your company listing within the Distributor Directory profiles will in turn link back to the company profile.

DIRECTORY SEARCH Once a reader has clicked through to the Vendor Directory homepage they can search and browse by both company name and technology category.

TECHNOLOGY CATEGORIES Audio-Visual • Components • Finance • Monitors • Networking • PCs/Notebooks • Peripherals • Printers • Security • Servers • Software • Storage • Training and Certification • Telecommunications • VoIP

ARN VENDOR DIRECTORY INVESTMENT

Listings on the ARNnet Vendor Directory are priced at \$1000+GST for 12-months.

Launch Date: June

Why Partner with ARNnet?

MOST PREFERRED

ARNnet is #1 preferred IT channel website by channel professionals according to a 3rd party research conducted by GfK in December 2006.

MORE CONTENT

With more than 40,000 articles available no other channel website can offer this breadth of in-depth content.

MORE VISITORS

ARN offers access to 40,000+ unique visitors on a monthly basis.

MORE LINKS

Only the ARNnet Vendor Directory offers contextual links back to your company profile based on related articles.

BEST OPTIMISATION

ARNnet's ability to optimise with Google Search has created extremely high rankings for any Distributor Directory partners. This process will be replicated with the Vendor Directory so your company profile will receive significant exposure.