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# From Wireless to Boundless

## STRATEGIES FOR MOBILITY IN THE ENTERPRISE



Are mobile and wireless technologies pushing your enterprise envelope? Is the proliferation of more devices challenging your organisation's ability to stay on the cutting edge? Do you need to learn how other companies and industries apply the latest wireless technologies? Then join us for this two-hour breakfast seminar to gain first-hand, cutting-edge knowledge that can enhance your organisation's mobile and wireless strategies.

You will hear presentations from three excellent keynote speakers in the wireless field and have the opportunity to talk with each of the speakers in a Q & A session chaired by Computerworld editor Sandra Rossi.

A hot plated breakfast will be served.

### WHO SHOULD ATTEND?

CIOs, IT managers and senior IT executives keen to explore opportunities for wireless in the enterprise.

**Mark Vos**, Senior Manager  
PriceWaterhouseCoopers  
**Making Wireless Networks Secure**



Mark Vos will discuss the ways that you can securely deploy wireless technology and outline the issues your organisation will need to address when using this technology.

**Rick Seeto**, General Manager of Enterprise Networks, Asia Pacific, Nortel Networks  
**Strategies for Evolving to a Wireless Environment**



Rick Seeto will explore the key business reasons that are driving organisations to utilise wireless technologies to support flexible and mobile work practices.

**Jeff Murray**, Director of Knowledge and IT, Edith Cowan University  
**Creating a Wireless Campus Environment — ECU Case Study**



Jeff Murray will cover the process and learnings of delivering mobility to his users by creating a wireless campus serving more than twenty thousand users.

**MELBOURNE 8:00 — 10:30AM**  
Crown Towers, 8 Whitteman St, Southbank  
November 30, 2004

**SYDNEY 8:00 — 10:30AM**  
Establishment, 252 George St, Sydney,  
December 1, 2004

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BREAKFAST IS LIMITED TO A MAXIMUM  
OF 50 PEOPLE AT EACH VENUE.

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## Making Wireless Networks Secure

**Mark Vos**, Senior Manager, **PriceWaterhouseCoopers**

**Mark Vos** has over 11 years experience in Security Strategy, Security Policy & Procedures, Security

and IT Architectures and IT Risk Management.

He has also worked on designing a number of Wireless solutions, and is across the security issues that must be dealt with from RFIDs through to running Voice over IP on Wireless infrastructure.

Mark Vos will leverage his industry experience to demonstrate how you can securely deploy wireless technology and outline the issues your organisation will need to address when using this technology.

**The presentation will cover:**

- What's next in Wireless
- Business drivers for Wireless adoption
- Security and risk management concerns when deploying wireless technology

- Key design and deployment initiatives in securing wireless networks within the enterprise environment
- The value proposition and commercial viability of wireless solutions including the convergence of voice over IP within the wireless environment

**PLUS**

- Vos will conduct a live demonstration of the vulnerabilities of wireless networks and the steps CIOs need to take in securing their organisations



## Strategies for Evolving to a Wireless Environment

**Rick Seeto**, General Manager of Enterprise Networks, Asia Pacific, **Nortel Networks**

**Rick Seeto** works closely with CIOs around the region to ensure their networks are meeting

the demands placed on them and are delivering business benefits. His previous role as head of Information Services for Nortel Networks in Asia Pacific has given him extensive experience in managing a diverse and complex enterprise IT infrastructure — experience that gives him direct insight into the challenges facing CIOs. Rick has a technical background and worked for Telstra in a variety of roles prior to joining Nortel Networks.

Rather than simply providing wider connectivity, enterprises are looking to realise significant productivity gains through implementing wireless solutions across varied environments and multiple locations.

This presentation will explore the key business reasons that are driving organisations to utilise wireless technologies to support flexible and mobile work practices.

**Highlights include:**

- Strategies for introducing wireless solutions to existing sites or as an integral component of green field sites
- Key considerations in moving to wireless, including implications for security, manageability, and flexibility to roam seamlessly
- An overview of a truly boundless work experience
- Soft and hard ROI considerations



## Creating a Wireless Campus Environment — ECU Case Study

**Jeff Murray**, Director of Knowledge and IT, **Edith Cowan University**

**Jeff Murray** has been the Director of Knowledge and IT at Edith Cowan University for five years,

with prior experience in the health, police and software sectors. He has managed a major integration of University information services, into a unit with significantly improved performance and customer satisfaction. He is a member of the Council of Australian University Directors of IT.

Jeff Murray's presentation will cover the process and learnings of creating a wireless campus environment with the latest wireless mesh solution.

**Key content areas include:**

- How and why ECU selected the technology via its tender process including the initial site visits to the major network vendors in North America and to MIT in Boston where the first beta site was in operation.

- The infrastructure and solution design and how this affected the technology choice
- Implementation of the network within very short planning and execution timeframes
- The operation of one of the first wireless mesh networks in SE Asia — impacts on IT staffing and user behaviour
- The benefits to the end user

### Agenda

**8:00** Registration & coffee

**8:30** Intro and welcome, Sandra Rossi

**8:40** Making Wireless Networks Secure, Mark Vos

**9:10** Strategies for Evolving to a Wireless Environment, Rick Seeto

**9:40** Creating a Wireless Campus Environment — ECU Case Study, Jeff Murray

**10:30** Close